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**Client:**  
Macerich  
Jerede Partnership

**Project:**  
Santa Monica Place  
Santa Monica, California

**Project Scope:**  
Marketing Collateral, Photo-realistic Renderings and Animation, Identity Package,  
Business System, Custom Photography, Web site, Leasing Brochure, Video and Promotional Gift



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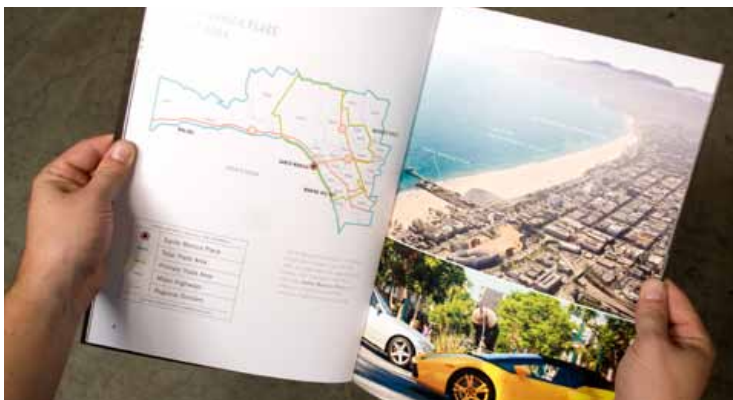
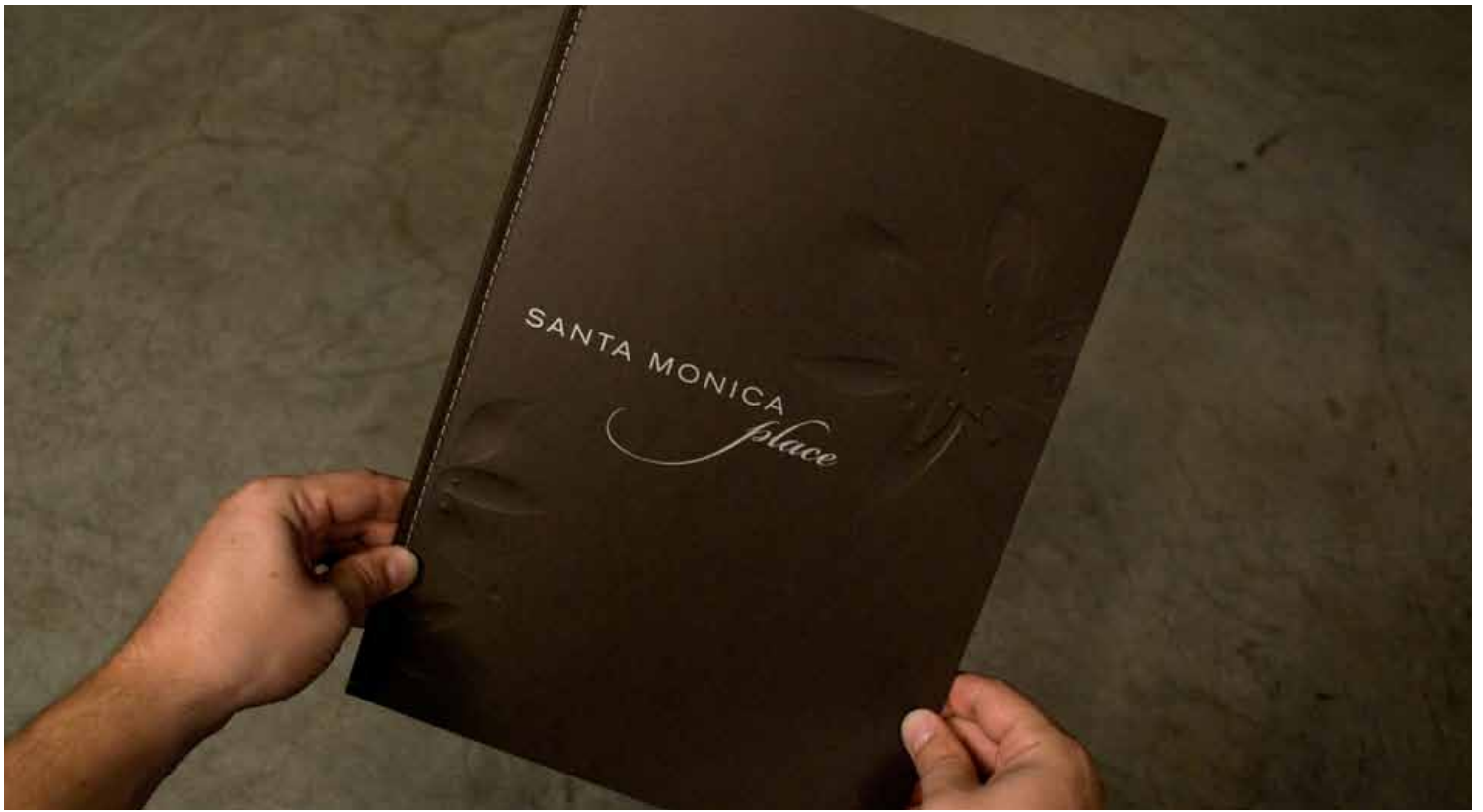


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**DINING DECK SIGNATURE L.A. CUISINE**  
**IN A ONE-OF-A-KIND SETTING**

Santa Monica Place serves up a sensational new dining destination—a third-level, rooftop dining deck—designed to capture the essence of the California food experience, from to-die-for drive-thru fare to the

to seriously haute hot dogs, the Dining Deck will capture the very best in eight “fast casual” eateries. Fine dining gets its due on the Dining Deck as well, in five new restaurants set to feature sumptuous food and

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## VISUALS

SELECT A LOCATION BELOW TO VIEW RENDERING

The new Santa Monica Place responds to its unique locale — open to the breezes, to the birds, and to a way of being that reflects Southern California. Here, where the world's most inviting climate has inspired a casually elegant approach to life outdoors, this new shopping destination will offer shady walks and sun-touched courtyards, lush local plantings and a blue sky above.

**THE PLAZA** CAPTURING AN OPEN-AIR CALIFORNIA SENSIBILITY



MENU	ABOUT	EXPERIENCE	LOCATION	DEVELOPER	[ CLOSE MENU ]
HOME CONTACT	SANTA MONICA PROJECT OVERVIEW	PROJECT VIDEO VISUALS	AERIAL MAP DEMOGRAPHICS PSYCHOGRAPHICS TOURISM LOCAL BUSINESSES	ABOUT MACERICH	

**SANTA MONICA PLACE**

Website developed by Kitchen Sink Studios® Inc.



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